UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	VAL
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longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

e Responses))														
1. Name and Address of Reporting Person *- Groch Brian J.				2. Issuer Name and Ticker or Trading Symbol VERU INC. [FHCO]						I	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 4400 BISCAYNE BOULEVARD, SUITE 888				3. Date of Earliest Transaction (Month/Day/Year) 08/02/2017					_X(X Officer (give title below) Other (specify below) Chief Commercial Officer					
(Street) MIAMI, FL 33137				4. If Amendment, Date Original Filed(Month/Day/Year)						_X_ Fo:	6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
<u> </u>	(State)	(Zip)	Table				ole I - Non-	I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
Security 2. Transaction Date (Month/Day/Yo			Exe ear) any	Execution Date, if any (Month/Day/Year) Cod (Ins		(A) or Disposed of (Instr. 3, 4 and 5)		Owned Transa (Instr.	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)			wnership of orm: Be irect (D) Indirect (In)	eneficial wnership		
		Table					curre cquired, Di	ently v	valid OMB cou	ntrol numb ially Owned	er.	s the form	uispiays a		
1. Title of Derivative Conversion Security Or Exercise (Month/Day/Year) 3. Transaction State Execution Date, if Conversion On the Convers		(e.g., puts, calls, warran 4. 5. Number of Transaction Derivative Code Securities			tts, options, convertible securities) 6. Date Exercisable and Expiration Date (Month/Day/Year) See (In			7. Title and of Underlyi Securities	ttle and Amount nderlying Derivative Security		Derivative Securities Beneficially Owned Following	10. Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirec Beneficial Ownershi (Instr. 4)		
			Code	v	(A)	(D)		le	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)	(I) (Instr. 4)	
					300,000		08/02/20	010(1)	08/02/2027	Common	300,000	\$ 0	300,000	D	
	L 33137 L 23137 curity cport on a so conversion or exercise effice of Derivative	CAYNE BOULEVARD, S (Street) L 33137 (State) Purity 2. Conversion or Exercise Price of Derivative (First) (Street) (Street) 3. Transaction Date (Month/Day/Year)	CAYNE BOULEVARD, SUITE 888 (Street) L 33137 (State) (Zip) Purity 2. Transaction Date (Month/Day/Year) Conversion or Exercise Price of Derivative (Month/Day/Year)	AND TABLE 11 - Der (e.g. Conversion of corrections of perivative of Derivative of Derivative of Derivative of Aryne BOULEVARD, SUITE 888 (Street)	AND TABLE 1. (First) (Middle) (SAYNE BOULEVARD, SUITE 888 (O8/02/20) (Street) 4. If Amen L 33137 (State) (Zip) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Table II - Derivati (e.g., put (e.g., put (Month/Day/Year)) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 8)	ATAYNE BOULEVARD, SUITE 888 CAYNE BOULEVARD, SUITE 888 CITYNE BOULEVARD, SUITE 888 CAN DEFINE THE BOULEVARD, DAY OF COMMENT OF C	Table II - Derivative Securities Acquirites	(Street) (Street) (Street) (Street) (Street) (Street) (State) (Zip) (Zip) (Zip) (An Apple and Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (State) (Zip) (Zip) (An Apple and Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (An Apple and Date (Instr. 8) (Month/Day/Year) (Month/Day/Year) (An Apple and Date (Month/Day/Year) (An Apple and Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (An Apple and Date (Month/Day/Year) (Month/Day/Year)	ATAYNE BOULEVARD, SUITE 888 (Street) (Street) (Street) (Street) (Street) (Street) (State) (Zip) (State) (Zip) (Month/Day/Year) (State) (Zip) (Month/Day/Year) (State) (Zip) (A) If Amendment, Date Original Filed(Month/Day/Year) (Instr. 8) (Instr. 8) (Instr. 8) (Instr. 8) (Instr. 8) (Instr. 8) (Code V Amendment) (Instr. 8) (Instr. 3, 4, and 5)	ANNE BOULEVARD, SUITE 888 3. Date of Earliest Transaction (Month/Day/Year) 08/02/2017	AYNE BOULEVARD, SUITE 888 (Street) (State) (State) (State) (Zip) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Instr. 3, 4 and 5) (Instr. 3, 4 and 5)	ANNE BOULEVARD, SUITE 888 3. Date of Earliest Transaction (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities Acquired (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Instr. 3 and 4) 4. Securities (Disposed of (D) (Disposed o	Street Care Care	A VERU INC. [FHCO] Check all applicable) Director Director Director No. Officer (give title below) Officer (give tit	AYNE BOULEVARD, SUITE 888 OR (OZ/2017 AI If Amendment, Date Original Filed(Month/Day/Year) (State) A If Amendment, Date Original Filed(Month/Day/Year) A If A If Amendment Date Original Filed(Month/Day/Year) A If A If A If A

		Relationships		
Reporting Owner Name / Address	Director	10% Owner	Officer	Other
Groch Brian J. 4400 BISCAYNE BOULEVARD SUITE 888 MIAMI, FL 33137			Chief Commercial Officer	

Signatures

/s/ Kevin J. Gilbert, Attorney-in-fact	08/04/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C.
- (1) Options for one-third of the shares vest on each of August 2, 2018, August 2, 2019 and August 2, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.