FORM 4

VI 4 box if no

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROV	'AL				
OMB Number: 3235-028					
Estimated average burd	den				
hours per response	0.5				

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

longer subject to
Section 16. Form 4 or
Form 5 obligations may
continue. See
Instruction 1(b).

STATEME

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Responses)														
1. Name and Address of Reporting Person * MAKHOUL GEORGES				2. Issuer Name and Ticker or Trading Symbol VERU INC. [FHCO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
	CAYNE B	(First) OULEVARD, S ALTH COMPAN		3. Date 08/02/			ansac	tion (Month	Day/Y	'ear)		fficer (give ti	tle below)	Other (specify below)	
(Street) MIAMI, FL 33137			4. If Amendment, Date Original Filed(Month/Day/Year)						_X_ For	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person						
(City))	(State)	(Zip)		Table I - Non-Derivative Securities Acqui						Acquired, D	isposed of	, or Benefic	cially Owned		
1.Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea	Execution Date, if		Cod (Inst	ransaction e etr. 8)	(A) o	curities Acquir r Disposed of (. 3, 4 and 5)			curities Beneficially g Reported		wnership orm:	Beneficial Ownership	
			Table II					this fo	orm a ntly v posed	no respond to re not require alid OMB color, of, or Benefic	ed to respontrol numb	ond unles er.			n SEC 1	474 (9-02)
Derivative Security		nversion Date Exercise (Month/Day/Year) Exercise ce of rivative (Month/Day/Year)		4. 5. Nt Transaction of Dc Code Secu (Instr. 8) Acqu or Di of (D (Instr.		5. Numb of Deriva Securitie Acquired or Dispo of (D)	cquired (A) Disposed (D) nstr. 3, 4,			le and	7. Title and of Underlyi Securities	7. Title and Amount of Underlying		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)	Security: Direct (D or Indirec	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Common Stock Option	\$ 1.20	08/02/2017		A		50,000		08/02/202	18(1)	08/02/2027	Common Stock	50,000	\$ 0	50,000	D	

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
MAKHOUL GEORGES 4400 BISCAYNE BOULEVARD, SUITE 888 C/O THE FEMALE HEALTH COMPANY MIAMI, FL 33137	X					

Signatures

/s/ Kevin J. Gilbert, Attorney-in-fact	08/04/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options for one-third of the shares vest on each of August 2, 2018, August 2, 2019 and August 2, 2020.

 $Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, {\it see}\ Instruction\ 6 for procedure.$

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.