UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPRO	VAL
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5. Relationship of Reporting Person(s) to Issuer

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] STEINER MITCHELL SHUSTER					2. Issuer Name and Ticker or Trading Symbol VERU INC. [FHCO]							_X_	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X Director 10% Owner					
(Last) (First) (Middle) 4400 BISCAYNE BOULEVARD, SUITE 888					3. Date of Earliest Transaction (Month/Day/Year) 08/02/2017								X_Officer (give title below) Other (specify below) President and CEO					
(Street) MIAMI, FL 33137				4. If A	4. If Amendment, Date Original Filed(Month/Day/Year)							_X_ I	6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person _Form filed by More than One Reporting Person					
(City	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								ially Owned									
1.Title of Se (Instr. 3)	curity		2. Transaction Date (Month/Day/Ye			on Date, if	3. Transaction Code (Instr. 8)		(A	4. Securities Acquir (A) or Disposed of ((Instr. 3, 4 and 5)		(D) Own Trans	Owned Following Transaction(s)) F	Ownership Form:	Beneficial	
				(Mc	onth/	Day/Year)	C	code	V A	mount	(A) or t (D)	Price	. 3 and 4)		or (I)	r Indirect (I	Ownership (Instr. 4)	
			class of securities be	II - Deri	ivati	ve Securiti	es A	Pe th cu	ersons is forn irrently	n are y vali sed of		ed to resp ntrol num ially Owne	ond unless ber.		contained ii displays a	SEC 1	474 (9-02)	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code	ction	5. Number Derivative Securities Acquired (or Dispose (D) (Instr. 3, 4 and 5)	(A)	f 6. Date Exer Expiration D (Month/Day.) of Date Exercisable		ercisable and Date y/Year) Expiration		7. Title an of Underly Securities (Instr. 3 and Title	ying		9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownersh Form of Derivativ Security: Direct (I or Indire	o)) ct	
Common Stock Option	\$ 1.20	08/02/2017		A		350,000	(D)		/2018 ⁽	08	8/02/2027	Commo Stock		\$ 0	350,000	D		

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
STEINER MITCHELL SHUSTER 4400 BISCAYNE BOULEVARD, SUITE 888 MIAMI, FL 33137	X		President and CEO				

Signatures

/s/ Kevin J. Gilbert, Attorney-in-fact	08/04/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options for one-third of the shares vest on each of August 2, 2018, August 2, 2019 and August 2, 2020.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.