FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-0287				
Estimated average	burden				
hours per responsi	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	be Responses														
1. Name and Address of Reporting Person * MAKHOUL GEORGES			2. Issuer Name and Ticker or Trading Symbol VERU INC. [FHCO]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner						
4400 BIS	AND DESCRIPTION OF THE PARTY OF				B. Date of Earliest Transaction (Month/Day/Year) 07/31/2017					-	Officer (giv	e title below)	Oth	er (specify belo	w)
(Street) MIAMI, FL 33137				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City		(State)	(Zip)	Table I - Non-Derivative Securities Acqu					es Acquire	uired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year			2A. Deemed Execution Date, if		3. Transaction Code (Instr. 8)		•		uired 5 of (D) C	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		Beneficially ed	6. 7 Ownership Form: E	Beneficial	
				(Month/D	ay/Year)	Code	. V	Amount	(A) or (D)	or	(Instr. 3 and 4)			Direct (D) Ownersh or Indirect (I) (Instr. 4)	
Common	Stock, par	value \$.01 per	07/31/2017			С		978,080 (<u>1)</u>	A	<u>(2)</u> 1	,167,524			D	
snare		eparate line for eacl	ı class of securities b	beneficiall	y owned	directly of		•	esnon	nd to the	collection	of informa	tion contai	and SEC	1474 (9-02)
snare		eparate line for eacl	a class of securities b				Perso in this displa	ns who re form are lys a curr	not reently	required to valid OM	to respond IB control i	unless th	tion contai e form	ned SEC	1474 (9-02)
Reminder: I	Report on a se	,	Table II -	Derivativ	e Securit	ies Acqu	Perso in this displa ired, Dispoptions, o	ns who rest form are sys a current of the convertible of the convertib	not reently	required to valid OM eficially On the rities)	to respond IB control i	unless th number.	e form	1	, ,
Reminder: I	Report on a so	3. Transaction	Table II -	Derivative (e.g., puts.) 4. Transact Code	5. No of Do Secu Acqu or D of (E	ies Acquarrants, imber erivative rities sired (A) sposed	Perso in this displa dired, Dispoptions, of 6. Date I and Expo	ns who re s form are sys a curre posed of, o convertible Exercisable	r Benerates and the security of the security o	required for valid OM eficially O	to respond IB control in Owned	unless th number.	9. Number of Derivative Securities Beneficially Owned Following Reported Transactions	of 10. Ownersl Form of Derivati Security Direct (I or Indire (s) (I)	11. Natur of Indirec Beneficia Ownersh (Instr. 4)
Reminder: I 1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative	3. Transaction Date	Table II -	Derivative (e.g., puts.) 4. Transact Code	se Securit, calls, was 5. No of Do Security Acquired or Do of (E	ies Acquarrants, imber erivative rities iired (A) ssposed i) c. 3, 4,	Perso in this displa dired, Dispoptions, of 6. Date I and Expo	ns who restricted in the second of the secon	r Bene secur	required valid OM eficially Orities) 7. Title and of Underly Securities	to respond IB control in Owned	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned Following Reported	of 10. Ownersl Form of Derivati Security Direct (I or Indire	11. Natur of Indirec Beneficia Ownersh (Instr. 4)

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
MAKHOUL GEORGES 4400 BISCAYNE BOULEVARD, SUITE 888 C/O THE FEMALE HEALTH COMPANY MIAMI, FL 33137	X				

Signatures

/s/ Kevin J. Gilbert, Attorney-in-fact	08/02/2017
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Reflects 40-for-1 conversion which became effective on July 31, 2017.
- (2) Each share of Class A Preferred Stock Series 4 automatically converted into 40 shares of Common Stock of the Issuer effective July 31, 2017 in accordance with the terms of the Class A Preferred Stock Series 4. The Class A Preferred Stock Series 4 had no expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.