FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Ty	e Response	s)										_					
1. Name and Address of Reporting Person * WENNINGER RICHARD E					2. Issuer Name and Ticker or Trading Symbol FEMALE HEALTH CO [FHCO]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_ Director 10% Owner					
(Last) (First) (Middle) 14000 GYPSUM CREEK ROAD					3. Date of Earliest Transaction (Month/Day/Year) 08/29/2012							Offic	cer (give title belo	ow)	Other (specify	below)	
(Street) GYPSUM, CO 81637				4. If	4. If Amendment, Date Original Filed(Month/Day/Year)								6. Individual or Joint/Group Filing(Check Applicable Line) X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)		(State)	(Zip)		,	rahla i	I - No	n_Da	rivativa	Securit	ies Aca	nired Die	nosed of or l	Ranaficially	Owned		
1.Title of Solution (Instr. 3)	1.Title of Security 2. Transaction		Exect any	2A. Deemed Execution Date, if any				ion 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)			6. Ownership Form:	7. Nature of Indirect Beneficial		
				(Mon	th/Day/Year		ode	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)			Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock, par value \$.01 per share		08/29/2012			S	(1)		10,000	D	\$ 6.485 (2)	4 864,52	864,522		I	Note (4)		
Common Stock, par value \$.01 per share		08/30/2012			S	(1)		10,000	D	\$ 6.526 (3)	854,52	54,522		I	Note (4)		
Common Stock, par value \$.01 per share											958,24	958,245		D			
Common Stock, par value \$.01 per share											22,048	22,048		Ι	By Spouse		
Common Stock, par value \$.01 per share											250,00	250,000		I	Note (5)		
Reminder: I	Report on a s	separate line f	for each class of sec	urities l	peneficially	owned	l direc	Per cor	sons wh ntained i	no resp no this	form a	re not rec	ection of inf juired to res	spond unle	ess	C 1474 (9-02)	
			Table II		ative Secur								d				
Security (Instr. 3)	Conversion	3. Transactic Date (Month/Day	Year) Execution D	d Date, if	4. Transaction Code		5.		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Ar Ur Se	Title and mount of nderlying curities astr. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form of Derivat Securit Direct of Or India	Beneficia Ownershi y: (Instr. 4)	
					Code V		(D)			Expira Date	tion Ti	Amoun or Numbe of					

Reporting Owners

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Reporting Owner Name / Address							

Signatures

/s/ James M. Bedore, Attorney-in-fact	08/31/2012		
**Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are being sold by the reporting person pursuant to a 10b5-1 trading plan adopted by the reporting person.
- (2) The price reported above is the weighted average transaction price. The range of prices for such transactions is \$6.43 to \$6.65. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (3) The price reported above is the weighted average transaction price. The range of prices for such transactions is \$6.46 to \$6.87. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (4) These shares are held in a trust as to which Mr. Wenninger is a trustee and beneficiary.
- (5) These shares are held in a charitable remainder trust as to which Mr. Wenninger is a trustee and Mr. Wenninger and his spouse are beneficiaries. Mr. Wenninger continues to report beneficial ownership of all of the shares held by the trust but disclaims beneficial ownership except to the extent of his and his spouse's pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.