FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)								1				
1. Name and Address of Reporting P WENNINGER RICHARD E	2. Issuer Name and Ticker or Trading Symbol FEMALE HEALTH CO [FHCO]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) 14000 GYPSUM CREEK RO	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/02/2012				er (give title belo	w)	Other (specify	below)			
(Street) GYPSUM, CO 81637	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				able Line)	
(City) (State)	(Zip)	7	Table I - Non-Derivative Securities Acqui				tired, Disposed of, or Beneficially Owned					
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	Code (Instr.	8)	4. Secur (A) or D (Instr. 3)	isposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$.01 per share	08/02/2012		S(1)	1	10,000	D	\$ 6.008 (2)	930,184	4		I	Note (4)
Common Stock, par value \$.01 per share	08/03/2012		S ⁽¹⁾	1	10,000	D	\$ 6.0986	920,18	4		I	Note (4)
Common Stock, par value \$.01 per share								958,24	5		D	
Common Stock, par value \$.01 per share								22,048			I	By Spouse
Common Stock, par value \$.01 per share								250,00	0		I	Note (5)
Reminder: Report on a separate line t	for each class of secu	rities beneficially o	owned di	Pe	rsons wh ntained i	no resp n this	form are	e not requ	ction of inf uired to res OMB cont	spond unle	ess	2 1474 (9-02)
		Derivative Securi (e.g., puts, calls, v						lly Owned				
1. Title of Derivative Conversion On Exercise (Instr. 3) 2. 3. Transaction Date (Month/Day)	on 3A. Deemed Execution Day	4.	5. 6. Number an		Date Exercisable 7 d Expiration Date A Ionth/Day/Year) U S		7. T Am Und Sect (Ins	itle and ount of derlying urities tr. 3 and	Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form o Derivat Securit	Beneficia Ownershi y: (Instr. 4)
Security			(A) or Dispos of (D) (Instr. 3	ed 3,			4)	Amount		Reported Transaction	Direct (or Indir (I) (Instr. 4	rect

Reporting Owners

	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	

WENNINGER RICHARD E 14000 GYPSUM CREEK ROAD GYPSUM, CO 81637	X			
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Signatures

/s/ James M. Bedore, Attorney-in-fact	08/06/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are being sold by the reporting person pursuant to a 10b5-1 trading plan adopted by the reporting person.
- (2) The price reported above is the weighted average transaction price. The range of prices for such transactions is \$5.97 to \$6.12. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- The price reported above is the weighted average transaction price. The range of prices for such transactions is \$6.03 to \$6.21. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
- (4) These shares are held in a trust as to which Mr. Wenninger is a trustee and beneficiary.
- (5) These shares are held in a charitable remainder trust as to which Mr. Wenninger is a trustee and Mr. Wenninger and his spouse are beneficiaries. Mr. Wenninger continues to report beneficial ownership of all of the shares held by the trust but disclaims beneficial ownership except to the extent of his and his spouse's pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.