### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### SCHEDULE 14A (Rule 14a-101) INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934

Filed by the registrant  $\boxtimes$ 

Filed by a party other than the registrant  $\Box$ 

Check the appropriate box:

Preliminary proxy statement 

Confidential, for use of the Commission only (as permitted by Rule 14a-6(e)(2))

- Definitive proxy statement
- $\times$ Definitive additional materials
- Soliciting material pursuant to Section 240.14a-12

# VERU INC.

(Name of Registrant as Specified in Its Charter)

Registrant

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of filing fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

Title of each class of securities to which transaction applies: (1)

(2) Aggregate number of securities to which transaction applies:

Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated (3) and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount previously paid: (1)

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

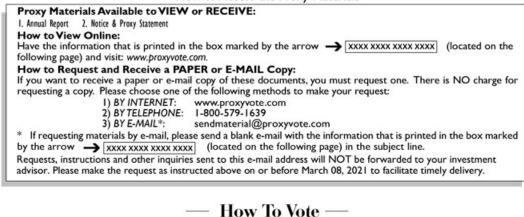
Date Filed: (4)

# \*\*\* Exercise Your *Right* to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on March 23, 2021

VERU INC.	Meeting Information   Meeting Type: Annual Meeting   For holders as of: January 12, 2021   Date: March 23, 2021   Time: 10:00 AM EDT   Location: Veru Inc.   48 NW 25th Street, Suite 102   Mami, FL 33127
VERU INC. ATTN: PMILIP R. GREENBERG 40 NM 25th STREET, SUITE 102 MIAMI, FL 33127	You are receiving this communication because you hold shares in the above named company. This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).
R1.00.147	We encourage you to access and review all of the important information contained in the proxy materials before voting.
000479162_1	See the reverse side of this notice to obtain proxy materials and voting instructions.

## – Before You Vote —

How to Access the Proxy Materials



Please Choose One of the Following Voting Methods

R1.0.0.147

0000479162\_2

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow  $\rightarrow$  [xxxx xxxx xxxx] available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting items					
	Board of Directors the following:	recommends	you	vote	

1. Election of Directors

#### Nominees

01) Mitchell S. Steiner 02) Mario Eisenberger 06) Grace Hyun 03) Harry Fisch

04) Jesus Socorro

05) Michael L. Rankowitz

The Board of Directors recommends you vote FOR proposal 2:

To ratify the appointment of RSM US LLP as the Company's independent registered public accounting firm for the fiscal year ending September 30, 2021.

NOTE: In their discretion, the proxies are authorized to vote upon such other matters as may properly come before the meeting.

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